

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
AUG2/12 12.34
CHANGES
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME	<u>EMILY MILHOAN</u>
SALES PRSN	<u>WA- JOE KNAUER</u>

	CLASS: NATL.	LOCAL	REGIONAL
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(CE)

DATE AUG2/12 12.34

CROSSROADS GPS *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3		S	1100P-1135P	30		\$1,800.00	8/3	8/3	0		FRI	
PROGRAM : EYEWITNESS NEWS AT 11P CON COM1 : EYEWITNESS NEWS AT 11P AGENCY ADVERTISER CODE = 12 AGENCY PRODUCT CODE = 11 AGENCY EST# = 732												
4		S	1135P-1210A	30		\$700.00	8/3	8/3	0		FRI	
PROGRAM : NIGHTLINE CON COM1 : NIGHTLINE												

REP HEADLINE# 6225294 TRF# 321128
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG2/12 12.34
 *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
16	E		1000A-1100A	30		\$450.00	7/30	7/30	1		MON	1
PROGRAM : MILLIONAIRE/FAMILYFEUD												
CON COM1 : MILLIONAIRE/FAMILYFEUD												
17	E		1100P-1135P	30		\$1,800.00	7/30	7/30	1		MON	1
PROGRAM : EYEWITNESS NEWS AT 11P												
CON COM1 : EYEWITNESS NEWS AT 11P												
18	E		1135P-1210A	30		\$700.00	7/30	7/30	1		MON	1
PROGRAM : NIGHTLINE												
CON COM1 : NIGHTLINE												
19	S		1100A-1200N	30		\$750.00	8/6	8/6	0		MON	0
PROGRAM : THE VIEW												
CON COM1 : THE VIEW												
20	E		1200N-100P	30		\$750.00	7/30	7/30	1		MON	1
PROGRAM : EYEWITNESS NOON NEWS												
CON COM1 : EYEWITNESS NOON NEWS												
21	E		400P-500P	30		\$650.00	7/30	7/30	1		MON	1
PROGRAM : DR. OZ												
CON COM1 : DR. OZ												
22	E		500A-530A	30		\$550.00	7/30	7/30	1		MON	1
PROGRAM : EYEWITNESS NEWS												
CON COM1 : EYEWITNESS NEWS												
23	E		500P-600P	30		\$1,700.00	7/30	7/30	1		MON	1
PROGRAM : EYEWITNESS NEWS												
CON COM1 : EYEWITNESS NEWS												
25	E		530P-600P	30		\$2,250.00	7/30	7/30	1		MON	1
PROGRAM : EYEWITNESS NEWS												
CON COM1 : EYEWITNESS NEWS												

ORD COM1 : EYEWITNESS NEWS
 CON COM1 : EYEWITNESS NEWS
 EYEWITNESS NEWS
 ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE

FROM REP AUG2/12 12.34
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
26	S		600A-700A	30		\$1,600.00	8/6	8/6	0		MON	0
PROGRAM : EYEWITNESS NEWS												
CON COM1: EYEWITNESS NEWS												
27	E		600P-700P	30		\$2,600.00	7/30	7/30	1		MON	1
PROGRAM : EYEWITNESS NEWS												
CON COM1: EYEWITNESS NEWS												
28	E		700P-730P	30		\$3,000.00	7/30	7/30	1		MON	1
PROGRAM : JEOPARDY												
CON COM1: JEOPARDY												
29	E		700A-900A	30		\$1,600.00	7/30	7/30	1		MON	1
PROGRAM : GOOD MORNING AMERICA												
CON COM1: GOOD MORNING AMERICA												
30	E		730P-800P	30		\$3,000.00	7/30	7/30	1		MON	1
PROGRAM : WHEEL OF FORTUNE												
CON COM1: WHEEL OF FORTUNE												
31	E		900A-1000A	30		\$500.00	7/30	7/30	1		MON	1
PROGRAM : THE DOCTORS												
CON COM1: THE DOCTORS												
32	S		1100P-1135P	30		\$1,800.00	8/4	8/4	0		SAT	0
PROGRAM : EYEWITNESS NEWS AT 11P												
CON COM1: EYEWITNESS NEWS AT 11P												
33	S		600P-630P	30		\$1,000.00	8/4	8/4	0		SAT	0
PROGRAM : EYEWITNESS NEWS												
CON COM1: EYEWITNESS NEWS												
34	S		700P-730P	30		\$1,200.00	8/4	8/4	0		SAT	0
PROGRAM : JEOPARDY												
ORD COM1: ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1: JEOPARDY												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35	S		730P-800P	30		\$1,200.00	8/4	8/4	0		SAT	0
PROGRAM : WHEEL OF FORTUNE												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : WHEEL OF FORTUNE												
36	S		900A-1000A	30		\$1,600.00	8/4	8/4	0		SAT	0
PROGRAM : GMA-SAT												
CON COM1 : GMA-SAT												
37	S		1100P-1135P	30		\$1,800.00	8/5	8/5	0		SUN	0
PROGRAM : EYEWITNESS NEWS AT 11P												
CON COM1 : EYEWITNESS NEWS AT 11P												
38	S		1200N-1230P	30		\$500.00	8/5	8/5	0		SUN	0
PROGRAM : NOON NEWS/SUNDAY												
CON COM1 : NOON NEWS/SUNDAY												
39	S		600P-630P	30		\$1,400.00	8/5	8/5	0		SUN	0
PROGRAM : EYEWITNESS NEWS												
CON COM1 : EYEWITNESS NEWS												
40	S		600A-900A	30		\$750.00	8/5	8/5	0		SUN	0
PROGRAM : EYEWITNESS NEWSDAYBREAK												
CON COM1 : EYEWITNESS NEWSDAYBREAK												
41	S		700P-800P	30		\$2,500.00	8/5	8/5	0		SUN	0
PROGRAM : AMERICA'S FUNNIEST HOME VIDEOS												
CON COM1 : AMERICA'S FUNNIEST HOME VIDEOS												
86	A		400A-459A	30		\$550.00	8/3	8/3	1		FRI	1
PROGRAM : NEWS												
87	A		500A-530A	30		\$700.00	8/3	8/3	1		FRI	1
PROGRAM : NEWS												
88	A		530A-600A	30		\$950.00	8/3	8/3	1		FRI	1
PROGRAM : NEWS												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
89	A		600A-700A	30	2	\$2,200.00	8/3	8/3	1		FRI	1
PROGRAM : NEWS												
90	A		700A-900A	30	2	\$2,500.00	8/3	8/3	2		FRI	2
PROGRAM : GMA												
91	A		900A-1000A	30	2	\$700.00	8/3	8/3	1		FRI	1
PROGRAM : THE DOCTOS												
92	A		1000A-1100A	30	2	\$650.00	8/3	8/3	1		FRI	1
PROGRAM : MILLIONAIRE/FEUD												
93	A		1200N-100P	30	2	\$1,100.00	8/3	8/3	1		FRI	1
PROGRAM : NEWS												
94	A		100P-200P	30	2	\$800.00	8/3	8/3	1		FRI	1
PROGRAM : ROT												
95	A		200P-300P	30	2	\$900.00	8/3	8/3	1		FRI	1
PROGRAM : ROT												
96	A		400P-500P	30	2	\$1,000.00	8/3	8/3	1		FRI	1
PROGRAM : DR OZ												
97	A		730P-800P	30	2	\$4,500.00	8/3	8/3	1		FRI	1
PROGRAM : JEOP												
98	A		800P-900P	30	2	\$4,000.00	8/3	8/3	1		FRI	1
PROGRAM : SHARK TANK												
99	A		900P-1100P	30	2	\$4,000.00	8/3	8/3	1		FRI	1
PROGRAM : 20/20												

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AUG/12						133300.00						

CONTRACT TOTAL 133300.00
 TOTAL SPOTS 86

MARKET TOTALS \$421,500 WFTV 34% WKMG 20% WESH 29% WOFL 13% WKCF 1% WRBW 2% CABL 0%
 WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE